



## **The Lovesac Company Announces Participation in the 2020 ICR Conference**

January 7, 2020

STAMFORD, Conn., Jan. 07, 2020 (GLOBE NEWSWIRE) -- The Lovesac Company (Nasdaq:LOVE) (the "Company") today announced that the Company is scheduled to present at the 2020 ICR Conference in Orlando, Florida, on Monday, January 13, 2020, at 4:00 pm Eastern Time.

The presentation will be webcast live over the Internet and can be accessed on the Company's Investor Relations website, [investor.lovesac.com](http://investor.lovesac.com). An online archive will be available on that site following the presentation.

### **About The Lovesac Company**

Based in Stamford, Connecticut, The Lovesac Company is a direct-to-consumer specialty furniture brand with approximately 90 retail showrooms supporting its ecommerce delivery model. Lovesac's name comes from its original Durafoam filled beanbags called Sacs. The Company derives a majority of its current sales from its proprietary platform called Sactionals, a washable, changeable, reconfigurable, and FedEx-shippable solution for large upholstered seating. Founder and CEO, Shawn Nelson's, "Designed for Life" philosophy emphasizes sustainable products that are built to last a lifetime and designed to evolve with the customer's needs, providing long-term utility and ultimately reducing the amount of furniture discarded into landfills.

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