

# FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL	
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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person* <b>Satori Capital, LLC</b>			2. Issuer Name and Ticker or Trading Symbol <b>Lovesac Co [LOVE]</b>			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input type="checkbox"/> Officer (give title below) <input checked="" type="checkbox"/> Other (specify below) <hr/> Affiliate of reporting person		
(Last) <b>2501 N. HARWOOD ST., 20TH FLOOR,</b>	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) <b>12/11/2020</b>			6. Individual or Joint/Group Filing (Check Applicable Line) <input type="checkbox"/> Form filed by One Reporting Person <input checked="" type="checkbox"/> Form filed by More than One Reporting Person		
(Street) <b>DALLAS, TX 75201</b>			4. If Amendment, Date Original Filed (Month/Day/Year)					
(City)	(State)	(Zip)	<b>Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned</b>					

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	12/11/2020		D		243,775	A	\$ 16	1,310,585	I	See footnote (5)
Common Stock	12/11/2020		S(1)		97,052	D	\$ 40.1887	1,213,533	I	See footnote (5)
Common Stock	12/11/2020		D		106,225	A	\$ 16	1,213,533	I	See footnote (5)
Common Stock	12/11/2020		S(2)		42,290	D	\$ 40.1887	1,171,243	I	See footnote (5)
Common Stock	12/11/2020		D		97,510	A	\$ 16	1,171,243	I	See footnote (5)
Common Stock	12/11/2020		S(3)		38,820	D	\$ 40.1887	1,132,423	I	See footnote (5)
Common Stock	12/11/2020		D		42,490	A	\$ 16	1,132,423	I	See footnote (5)
Common Stock	12/11/2020		S(4)		16,916	D	\$ 40.1887	1,115,507	I	See footnote (5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

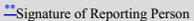
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V		Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Common Stock Warrants (right to buy)	\$ 16	12/11/2020		D		243,775	10/19/2017	06/29/2021	Common Stock	243,775	\$ 0	0	I	See footnote (5)

Common Stock Warrants (right to buy)	\$ 16	12/11/2020		D			106,225	10/19/2017	06/29/2021	Common Stock	106,225	\$ 0	0	I	See footnote (5)
Common Stock Warrants (right to buy)	\$ 16	12/11/2020		D			97,510	03/27/2017	06/29/2021	Common Stock	97,510	\$ 0	0	I	See footnote (5)
Common Stock Warrants (right to buy)	\$ 16	12/11/2020		D			42,490	03/27/2017	06/29/2021	Common Stock	42,490	\$ 0	0	I	See footnote (5)

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Satori Capital, LLC 2501 N. HARWOOD ST., 20TH FLOOR DALLAS, TX 75201	X			Affiliate of reporting person
Grafer John Richard C/O THE LOVESAC COMPANY TWO LANDMARK SQUARE, SUITE 300 STAMFORD,, CT 06901	X			
SCGPM, LLC 2501 N. HARWOOD ST., 20TH FLOOR DALLAS,, TX 75201				Affiliate of reporting person
Satori Capital Strategic Opportunities GP, LLC 2501 N. HARWOOD ST., 20TH FLOOR DALLAS,, TX 75201				Affiliate of reporting person
Satori Capital III GP, LLC 2501 N. HARWOOD ST., 20TH FLOOR DALLAS,, TX 75201				Affiliate of reporting person
Satori Capital Strategic Opportunities, LP 2501 N. HARWOOD ST., 20TH FLOOR DALLAS,, TX 75201				Affiliate of reporting person
Satori Capital III, LP 2501 N. HARWOOD ST., 20TH FLOOR DALLAS,, TX 75201				Affiliate of reporting person
VANDERBECK SUNNY 2501 N. HARWOOD ST., 20TH FLOOR DALLAS,, TX 75201				Affiliate of reporting person
Eisenman Randy 2501 N. HARWOOD ST., 20TH FLOOR DALLAS,, TX 75201				Affiliate of reporting person

## Signatures

Satori Capital, LLC By: /s/ Sunny Vanderbeck Title: President		12/15/2020
		Date
/s/ John Richard Grafer		12/15/2020
		Date
SCGPM, LLC By: /s/ Sunny Vanderbeck Title: President		12/15/2020
		Date
Satori Capital Strategic Opportunities GP, LLC By: SCGPM, LLC, its Manager, By: /s/ Sunny Vanderbeck Title: President		12/15/2020
		Date

Satori Capital III GP, LLC By: SCGPM, LLC, its Manager, By: /s/ Sunny Vanderbeck Title: President		12/15/2020
**Signature of Reporting Person		Date
Satori Capital Strategic Opportunities, LP By: Satori Capital Strategic Opportunities GP, LLC, its General Partner, By: SCGPM, LLC, its Manager, By: /s/ Sunny Vanderbeck Title: President		12/15/2020
**Signature of Reporting Person		Date
Satori Capital III, LP By: Satori Capital III GP, LLC, its General Partner, By: SCGPM, LLC, its Manager, By: /s/ Sunny Vanderbeck Title: President		12/15/2020
**Signature of Reporting Person		Date
/s/ Sunny Vanderbeck		12/15/2020
**Signature of Reporting Person		Date
/s/ Randy Eisenman		12/15/2020
**Signature of Reporting Person		Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) On December 11, 2020, Satori Capital Strategic Opportunities, LP ("Satori CSO") exercised warrants to purchase 243,775 shares of Lovesac common stock for \$16 per share. Satori CSO paid the exercise price on a cashless basis, resulting in Lovesac's withholding of 97,052 of the warrant shares to pay the exercise price and issuing to Satori CSO the remaining 146,723 shares.
- (2) On December 11, 2020, Satori Capital III, LP ("SCIII") exercised warrants to purchase 106,225 shares of Lovesac common stock for \$16 per share. SCIII paid the exercise price on a cashless basis, resulting in Lovesac's withholding of 42,290 of the warrant shares to pay the exercise price and issuing to SCIII the remaining 63,935 shares.
- (3) On December 11, 2020, Satori CSO exercised warrants to purchase 97,510 shares of Lovesac common stock for \$16 per share. Satori CSO paid the exercise price on a cashless basis, resulting in Lovesac's withholding of 38,820 of the warrant shares to pay the exercise price and issuing to Satori CSO the remaining 58,690 shares.
- (4) On December 11, 2020, SCIII exercised warrants to purchase 42,490 shares of Lovesac common stock for \$16 per share. SCIII paid the exercise price on a cashless basis, resulting in Lovesac's withholding of 16,916 of the warrant shares to pay the exercise price and issuing to SCIII the remaining 25,574 shares.

Satori Capital Strategic Opportunities GP, LLC ("Satori CSOGP"), is the general partner of Satori CSO and Satori Capital III GP, LLC ("SCIIIGP"), is the general partner of SCIII. SCGPM, LLC ("SCGPM") is the manager of Satori CSOGP and SCIII and may be deemed to share voting and dispositive power with respect to the shares held by Satori CSO and SCIII. SCGPM is wholly owned and controlled by Satori Capital, LLC ("Satori Capital"), which is indirectly owned and controlled by Sunny Vanderbeck and Randy Eisenman through entities that Sunny Vanderbeck or Randy Eisenman own or control. By reason of the provisions of Rule 16a-1 of the Exchange Act, Mr. Grafer may be deemed to have beneficial ownership of certain of the securities that are beneficially owned by Satori CSO and SCIII. Mr. Grafer disclaims beneficial ownership of the securities owned by Satori CSO and SCIII, and the filing of this Form 4 shall not be deemed an admission that Mr. Grafer is the beneficial owner of the securities for purposes of Section 16 of the Securities Exchange Act of 1934, as amended, or for any other purpose.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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