FORM 4

# **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

OMB APPROVAL

| OMB Number:            | 3235-0287 |
|------------------------|-----------|
| Estimated average burd | en        |
| hours per response:    | 0.5       |

#### Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| affirmative defens<br>10b5-1(c). See In | e conditions of Rule struction 10. |          |   |   |  |
|---|------------------------------------|----------|---|---|--|
| 1. Name and Address Fox Mary            | ss of Reporting Pers               | son*     | 2. Issuer Name and Ticker or Trading Symbol  Lovesac Co [ LOVE ]    | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner       |  |
| (Last)                                  | (First)                            | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) 04/15/2024         | X Officer (give title Other (specify below)  President and COO                                    |  |
| TWO LANDMA                              |                                    |          | 4. If Amendment, Date of Original Filed (Month/Day/Year) 04/16/2024 | 6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person |  |
| (Street)<br>STAMFORD                    | CT                                 | 06901    |   | Form filed by More than One Reporting Person  |  |
| (City)                                  | (State)                            | (Zip)    |   |   |  |

# Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed 3. Transac if any (Month/Day/Year) 8) |      | tion | 4. Securities Acquired (A) or<br>Disposed Of (D) (Instr. 3, 4 and 5) |               |       | Securities<br>Beneficially Owned<br>Following Reported | Form: Direct (D)<br>or Indirect (I)<br>(Instr. 4) | Beneficial<br>Ownership |
|---------------------------------|--|--|------|------|--|---------------|-------|--|---|-------------------------|
|                                 |  |  | Code | v    | Amount   | (A) or<br>(D) | Price | Transaction(s)<br>(Instr. 3 and 4)                     |   | (Instr. 4)              |

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security (Instr. 3)             | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transac<br>Code (In<br>8) |   | 5. Number of<br>Derivative<br>Securities<br>Acquired (A)<br>or Disposed<br>of (D) (Instr.<br>3, 4 and 5) |     | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount of<br>Securities Underlying<br>Derivative Security (Instr.<br>3 and 4) |                                     | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported | Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|--|---|--|---|---------------------------------|---|--|-----|--|--------------------|--|-------------------------------------|---|--|---|--|
|  |   |  |   | Code                            | v | (A)  | (D) | Date<br>Exercisable  | Expiration<br>Date | Title  | Amount<br>or<br>Number<br>of Shares |   | Transaction(s)<br>(Instr. 4)   |   |  |
| Restricted Stock<br>Units                                    | (1)   | 04/15/2024                                 |   | A                               |   | 0  |     | (1)  | (1)                | Common<br>Stock  | 0                                   | \$0   | 0  | D   |  |
| Restricted Stock<br>Units<br>(Performance-<br>based Vesting) | (1)   | 04/15/2024                                 |   | A                               |   | 0  |     | (1)  | (1)                | Common<br>Stock  | 0                                   | \$0   | 0  | D   |  |
| Restricted Stock<br>Units<br>(Performance-<br>based Vesting) | (1)   | 04/15/2024                                 |   | A                               |   | 0  |     | (1)  | (1)                | Common<br>Stock  | 0                                   | \$0   | 0  | D   |  |
| Restricted Stock<br>Units<br>(Performance-<br>based Vesting) | (1)   | 04/15/2024                                 |   | A                               |   | 0  |     | (1)  | (1)                | Common<br>Stock  | 0                                   | \$0   | 0  | D   |  |

### Explanation of Responses:

1. On April 16, 2024, the reporting person filed a Form 4 which inadvertently reported, in aggregate, the grant of 180,490 restricted stock units ("RSUs") that were not actually granted at that time. These RSU awards were granted on June 11, 2024 using the same award value. The remaining transactions reported on the April 16, 2024 Form 4 are correct as filed.

#### Remarks:

/s/ Megan C. Preneta, as Attorneyin-Fact for Mary Fox

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

<sup>\*</sup> If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).