

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 20, 2025

THE LOVESAC COMPANY
(Exact name of registrant as specified in its charter)

| | | |
|--------------------------------------------------------------------------------------------------------------|-----------------------------|-----------------------------------------|
| Delaware | 001-38555 | 32-0514958 |
| (State or other jurisdiction of incorporation) | (Commission File Number) | (I.R.S. Employer Identification No.) |
| 421 Atlantic Street Stamford, Connecticut 06901 (Address of Principal Executive Offices, and Zip Code) | | |
| (888) 636-1223 Registrant's Telephone Number, Including Area Code | | |
| Not Applicable (Former name or former address, if changed since last report) | | |

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

| Title of each class | Trading Symbol(s) | Name of each exchange on which registered |
|---------------------------------------------|-------------------|-------------------------------------------|
| Common stock, par value \$0.00001 per share | LOVE | The NASDAQ Stock Market LLC |

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company ☐

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On November 20, 2025 (the "Effective Date"), the Board of Directors (the "Board") of The Lovesac Company (the "Company") appointed Wan Ling Martello to its Board.

In connection with her election to the Board, Ms. Martello will be entitled to receive compensation in accordance with the Company's non-employee Director Compensation Policy (the "Policy"), which is discussed in the Company's Proxy Statement filed with the Securities and Exchange Commission on April 24, 2025. Under this Policy, Ms. Martello will receive a grant of restricted stock units ("RSUs") of the Company's common stock valued at \$125,000 of which 50% vest on the one-year anniversary of the grant date and 50% on the two-year anniversary of the grant date, subject to Ms. Martello's continued service on the Board on the vesting dates. In addition, Ms. Martello is also entitled to an annual cash retainer of \$75,000 payable in quarterly installments which she may elect to receive in the form of RSUs which vest on the anniversary of the grant date.

There are no arrangements or understandings between Ms. Martello and any other person relating to her appointment to the Board. Neither Ms. Martello nor any of her immediate family members have been or are currently proposed to be a participant in any transaction that would be required to be reported pursuant to Item 404(a) of Regulation S-K (17 CFR 229.404(a)).

Item 7.01 Regulation FD Disclosure.

The Lovesac Company issued a press release, dated November 20, 2025, announcing the appointment of Ms. Wan Ling Martello to the Board of Directors. A copy of the press release is attached as Exhibit 99.1 hereto and is incorporated by reference herein.

The information in Items 7.01 and 9.01, including Exhibit 99.1, is being furnished and shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended ("Exchange Act"), or otherwise subject to the liabilities of that Section and shall not be incorporated by reference into any registration statement or other document pursuant to the Securities Act of 1933, as amended, or the Exchange Act, except as otherwise expressly stated in such filing

Item 9.01 Financial Statements and Exhibits

(d) Exhibits

| Exhibit No. | Description |
|----------------------|-----------------------------------------------------------------------------|
| 99.1 | Press Release dated November 20, 2025 |
| 104 | Cover Page Interactive Data File (embedded within the Inline XBRL document) |

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: November 20, 2025

THE LOVESAC COMPANY

By: /s/ Megan C. Preneta
Name: Megan C. Preneta
Title: Senior Vice President, General Counsel and Secretary

The Lovesac Company Appoints Wan Ling Martello to Its Board of Directors

STAMFORD, Conn., November 20, 2025 (GLOBE NEWSWIRE) -- The Lovesac Company (Nasdaq: LOVE) (“Lovesac” or the “Company”), the Designed for Life home and technology brand best known for its Sactionals, The World's Most Adaptable Couch, today announced that Wan Ling Martello has been appointed to the Board of Directors, effective November 20, 2025.

Andrew Heyer, Chairman of the Board of Directors, stated, “We are delighted to welcome Wan Ling to our Board of Directors. Her exceptional track record of driving transformational growth at some of the world's most respected consumer and retail companies makes her an invaluable addition to our Board. Her proven expertise in data-driven resource allocation and digital transformation that drives consumer engagement aligns perfectly with our mission as a technology-driven furniture company. Her strategic perspective will prove invaluable as we navigate our next phase of growth.”

Ms. Martello has spent most of her career leading executive teams and organizations in the consumer products and retail industries, and has significant expertise in B2C technology-enabled business models and digital transformation. Since February 2020, Ms. Martello has served as a Founding Partner of BayPine, a Boston-based private equity firm.

Prior to her current role she has held senior leadership roles at Nestlé, Walmart, NCH Marketing Services (a former subsidiary of Nielsen), Borden Foods and Kraft Foods. Among her career highlights, Ms. Martello served as Nestlé’s global CFO, where she revitalized the global finance organization, established a new data-driven resource allocation and portfolio management framework for the entire company, and led numerous M&A transactions. She was then appointed as CEO of Nestlé’s Asia, Oceania and Sub-Saharan Africa (AOA) business and re-focused the entire business on driving growth and using digital transformation initiatives to drive greater consumer engagement. Prior to Nestlé, Wan Ling was a senior executive at Walmart Stores Inc., a global retailer and her roles included executive vice president and chief operating officer for Global eCommerce, and senior vice president, chief financial officer and strategy for Walmart International.

Ms. Martello is currently on the board of the Alibaba Group.

About The Lovesac Company

Based in Stamford, Connecticut, The Lovesac Company (NASDAQ: LOVE) is a technology driven company that designs, manufactures and sells unique, high-quality furniture derived through its proprietary Designed for Life approach which results in products that are built to last a lifetime and designed to evolve as customers’ lives do. The current product offering is comprised of modular couches called Sactionals, the Sactionals Reclining seat, premium foam beanbag chairs called Sacs, the PillowSac Chair, an immersive surround sound home theater system called StealthTech, and an innovative sofa seating solution called Snugg™. As a recipient of Repreve’s 8th Annual Champions of Sustainability Award and Edison Awards' 38th Annual Best New Product Awards for Sustainable Consumer Products, responsible production and innovation are at the center of the brand’s design philosophy with products protected by a robust portfolio of utility and design patents. Products are marketed and sold primarily online directly at www.lovesac.com, supported by a physical retail presence in the form of Lovesac branded showrooms, as well as through shop-in-shops and pop-up-shops with third party retailers. LOVESAC, DESIGNED FOR LIFE, PILLOWSAC, SACTIONALS, SAC, STEALTHTECH, and THE WORLD'S MOST ADAPTABLE COUCH are trademarks of The Lovesac Company and are Registered in the U.S. Patent and Trademark Office.

Investor Relations Contact:

Exhibit 99.1

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