

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person * HEYER ANDREW R (Last) (First) (Middle) C/O MISTRAL EQUITY PARTNERS, 650 FIFTH AVENUE, 10TH FLOOR (Street) NEW YORK, NY 10019 (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) 06/26/2018	3. Issuer Name and Ticker or Trading Symbol Lovesac Co [LOVE]		
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner <input type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below)		5. If Amendment, Date Original Filed (Month/Day/Year)
		6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person		

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock, par value \$0.00001	15,000,000	I	See footnotes (1) (8)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
Warrant to Purchase Common Stock	05/30/2017	(2)	Common Stock, par value \$0.00001	187,500	\$ 7.6 (3)	I	See footnotes (4) (8)
Warrant to Purchase Common Stock	05/30/2017	(2)	Common Stock, par value \$0.00001	156,250	\$ 7.6 (3)	I	See footnotes (5) (8)
Warrant to Purchase Common Stock	05/30/2017	(2)	Common Stock, par value \$0.00001	65,625	\$ 7.6 (3)	I	See footnotes (5) (8)
Warrant to Purchase Common Stock	05/30/2017	(2)	Common Stock, par value \$0.00001	3,125	\$ 7.6 (3)	I	See footnotes (5) (8)
Warrant to Purchase Common Stock	10/19/2017	(2)	Common Stock, par value \$0.00001	185,500	\$ 7.6 (3)	I	See footnotes (6) (8)
Series A Convertible Preferred Stock, par value \$0.00001	(7)	(7)	Common Stock, par value \$0.00001	300,000	\$ (7)	I	See footnotes (4) (8)
Series A Convertible Preferred Stock, par value \$0.00001	(7)	(7)	Common Stock, par value \$0.00001	360,000	\$ (7)	I	See footnotes (5) (8)
Series A-2 Convertible Preferred Stock, par value \$0.00001	(7)	(7)	Common Stock, par value \$0.00001	212,000	\$ (7)	I	See footnotes (6) (8)

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
HEYER ANDREW R C/O MISTRAL EQUITY PARTNERS 650 FIFTH AVENUE, 10TH FLOOR NEW YORK, NY 10019	X	X		

Signatures

/s/ Andrew R. Heyer		07/20/2018
<small>**Signature of Reporting Person</small>		<small>Date</small>

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares are held by SAC Acquisition LLC ("SAC"). Mr. Heyer indirectly has sole investment and dispositive power over these shares.
- (2) Each warrant expires on the first to occur of (a) three years from the date of the earlier of (x) the Issuer's initial public offering or (y) a qualified financing, (b) the fifth anniversary of the date of issuance, or (c) the occurrence of any voluntary or involuntary liquidation, dissolution, winding up, or similar event of the Issuer.
- (3) Pursuant to the terms of each warrant, the exercise price of each warrant will automatically adjust to be equal to the purchase price or deemed purchase price per share of common stock in the Issuer's initial public offering.
- (4) These securities are held by Mistral Sac Holdings, LLC ("MSH"). Mr. Heyer indirectly has sole investment and dispositive power over these securities.
- (5) These securities are held by Mistral Sac Holdings 3, LLC ("MSH3"). Mr. Heyer indirectly has sole investment and dispositive power over these securities.
- (6) These securities are held by Mistral Sac Holdings 4, LLC ("MSH4"). Mr. Heyer indirectly has sole investment and dispositive power over these securities.
- Immediately prior to the completion of the Issuer's initial public offering, the preferred stock, along with the aggregate accrued or accumulated and unpaid dividends
- (7) thereon, will convert into shares of the Issuer's common stock at a conversion price determined in accordance with the terms of the certificate of designations of each series of preferred stock.
- By reason of the provisions of Rule 16a-1 of the Exchange Act, Mr. Heyer may be deemed to be beneficial owners of certain of the securities that are deemed to be
- (8) beneficially owned by SAC, MSH, MSH3 and MSH4. Mr. Heyer disclaims beneficial ownership of the securities owned by SAC, MSH, MSH3 and MSH4, except to the extent of Mr. Heyer's pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.