SEC Form 4

## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>HEYER ANDREW R</u>				2. Issuer Name and Ticker or Trading Symbol Lovesac Co [ LOVE ]						elationship of Reportin ck all applicable) K Director		ssuer 0% Owner		
(Last) (First) (Middle)				e of Earliest Transa 0/2022	ction (Mo	nth/Da	ay/Year)		Officer (give title below)		Other (specify below)			
C/O THE LOVESAC COMPANY TWO LANDMARK SQUARE, SUITE 300				4. If Amendment, Date of Original Filed (Month/Day/Year) 01/04/2023						6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person				
(Street) STAMFORD CT 06901										Form filed by Mo	re than One Repo	orting Person		
(City)	(State)	(Zip)												
		Table I - N	on-Derivative	Securities Ac	quired	l, Dis	sposed of, o	or Bene	ficially O	wned				
1. Title of Security (Instr. 3) Date (Month/E				action 2A. Deemed Execution Date, if any (Month/Day/Year)		tion str.	4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
				Code	v	Amount	(A) or (D)	Price	(Instr. 3 and 4)		(Instr. 4)			
Common Stock, par value \$0.00001 12/30			12/30/2022		Р		20,994	Α	\$21.72 <sup>(1)</sup>	20,994	I	See footnotes <sup>(2)(3)</sup>		
Common Stock, par value \$0.00001 01/03			01/03/2023		Р		10,000	A	\$23	228,978	D			
		Table II	- Derivative S	Securities Aca	uired [	Jien	osed of or	Bonofi	nially Ow	ned				

(e.g., puts, calls, warrants, options, convertible securities)

			(*.9.	, p,		,		, e.			,				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		

## Explanation of Responses:

1. The price reported is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$21.49 to \$21.84. The reporting person undertakes to provide to the Issuer, any security holders of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each price within the range set forth in this footnote.

2. Includes 1,000 shares purchased for the benefit of the Charlotte Heyer Trust, 1,000 shares purchased for the benefit of the Daniel Heyer Trust, 1,000 shares purchased for the benefit of the Eleanor Heyer Trust, 1,000 shares purchased for the benefit of the B

3. The reporting person may be deemed to have or share beneficial ownership of these securities. The reporting person disclaims beneficial ownership of such securities, except to the extent of his pecuniary interest therein, and this report shall not be deemed an admission that the reporting person is the beneficial owner of the securities for purposes of Section 16 of the Securities Exchange Act of 1934, as amended or for any other purpose.

## Remarks:

The original Form 4, filed on January 4, 2023, is being amended by this Form 4 amendment to correct an administrative error, which mistakenly reported an incorrect number of shares beneficially owned by the reporting person.

/s/ Andrew R Heyer	01/20/2023
** Signature of Reporting Person	Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.