

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the
 Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Satori Capital, LLC <small>(Last) (First) (Middle)</small> 2501 N. HARWOOD ST., 20TH FLOOR <small>(Street)</small> DALLAS, TX 75201 <small>(City) (State) (Zip)</small>	2. Issuer Name and Ticker or Trading Symbol Lovesac Co [LOVE]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner <input type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below)
3. Date of Earliest Transaction (Month/Day/Year) 06/29/2018		6. Individual or Joint/Group Filing (Check Applicable Line) <input type="checkbox"/> Form filed by One Reporting Person <input checked="" type="checkbox"/> Form filed by More than One Reporting Person
4. If Amendment, Date Original Filed (Month/Day/Year)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	06/29/2018		C		1,803,041	A	(1) (2)	1,803,041 (3)	I	See footnote (4)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Series A-1 Preferred Stock	(1)	06/29/2018		C		1,000,000		(1)	(1)	Common Stock	1,301,327 (3)	\$ 0	0	I	See Footnote (5)
Series A-2 Preferred Stock	(2)	06/29/2018		C		400,000		(2)	(2)	Common Stock	501,714 (3)	\$ 0	0	I	See Footnote (6)

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Satori Capital, LLC 2501 N. HARWOOD ST., 20TH FLOOR DALLAS, TX 75201		X		
SCGPM, LLC 2501 N. HARWOOD ST., 20TH FLOOR DALLAS, TX 75201		X		
Satori Capital Strategic Opportunities GP, LLC 2501 N. HARWOOD ST., 20TH FLOOR, DALLAS, TX 75201		X		

Satori Capital III GP, LLC 2501 N. HARWOOD ST., 20TH FLOOR, DALLAS, TX 75201		X		
Satori Capital Strategic Opportunities, LP 2501 N. HARWOOD ST., 20TH FLOOR, DALLAS, TX 75201		X		
Satori Capital III, LP 2501 N. HARWOOD ST., 20TH FLOOR, DALLAS, TX 75201		X		
VANDERBECK SUNNY 2501 N. HARWOOD ST., 20TH FLOOR, DALLAS, TX 75201		X		
Eisenman Randy 2501 N. HARWOOD ST., 20TH FLOOR, DALLAS, TX 75201		X		

Signatures

Satori Capital, LLC; By: /s/ Sunny Vanderbeck; Title: President		06/29/2018
**Signature of Reporting Person		Date
SCGPM, LLC; By: /s/ Sunny Vanderbeck; Title: President		06/29/2018
**Signature of Reporting Person		Date
Satori Capital Strategic Opportunities GP, LLC; By: SCGPM, LLC, its Manager, By: /s/ Sunny Vanderbeck; Title: President		06/29/2018
**Signature of Reporting Person		Date
Satori Capital III GP, LLC; By: SCGPM, LLC, its Manager, By: /s/ Sunny Vanderbeck; Title: President		06/29/2018
**Signature of Reporting Person		Date
Satori Capital Strategic Opportunities, LP.; By: Satori Capital Strategic Opportunities GP, LLC, its General Partner, By: SCGPM, LLC, its Manager; By: /s/ Sunny Vanderbeck; Title: President		06/29/2018
**Signature of Reporting Person		Date
Satori Capital III, LP; By: Satori Capital III GP, LLC, its General Partner, By: SCGPM, LLC, its Manager; By: /s/ Sunny Vanderbeck; Title: President		06/29/2018
**Signature of Reporting Person		Date
Sunny Vanderbeck; By: /s/ Sunny Vanderbeck		06/29/2018
**Signature of Reporting Person		Date
Randy Eisenman; By: /s/ Randy Eisenman		06/29/2018
**Signature of Reporting Person		Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Upon the closing of the Issuer's initial public offering on June 29, 2018, 1,000,000 shares of Series A-1 Preferred Stock, along with the aggregate accrued or accumulated and unpaid dividends thereon, automatically converted into 1,301,327 shares of common stock of the Issuer.
- (2) Upon the closing of the Issuer's initial public offering on June 29, 2018, 400,000 shares of Series A-2 Preferred Stock, along with the aggregate accrued or accumulated and unpaid dividends thereon, automatically converted into 501,714 shares of common stock of the Issuer.
- (3) Reflects 1-for-2.5 reverse stock split which became effective on June 29, 2018.
Represents 1,255,818 shares of Common Stock owned by Satori Capital Strategic Opportunities, LP ("Satori CSO") and 547,223 shares of Common Stock owned by Satori Capital III, LP ("SCIII"). Satori Capital Strategic Opportunities GP, LLC ("Satori CSOGP"), is the general partner of Satori CSO and Satori Capital III GP, LLC ("SCIII GP"), is the general partner of SCIII.
- (4) SCGPM, LLC ("SCGPM") is the manager of Satori CSOGP and SCIII GP and may be deemed to share voting and dispositive power with respect to the shares held by Satori CSO and SCIII. SCGPM is wholly owned and controlled by Satori Capital, LLC ("Satori Capital"), which is indirectly owned and controlled by Sunny Vanderbeck and Randy Eisenman through entities that Sunny Vanderbeck or Randy Eisenman own or control.

(5) Represents 696,500 shares of Series A-1 Preferred Stock owned by Satori CSO and 303,500 shares of Series A-1 Preferred Stock owned by SCIII.

(6) Represents 280,000 shares of Series A-2 Preferred Stock owned by Satori CSO and 120,000 shares of Series A-2 Preferred Stock owned by SCIII.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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