

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL	
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person * Satori Capital, LLC		2. Issuer Name and Ticker or Trading Symbol Lovesac Co [LOVE]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner Officer (give title below) Other (specify below)	
(Last) 2501 N. HARWOOD ST., 20TH FLOOR,	(First) 	(Middle) 	3. Date of Earliest Transaction (Month/Day/Year) 10/31/2018		
(Street) DALLAS, TX 75201			4. If Amendment, Date Original Filed(Month/Day/Year)		6. Individual or Joint/Group Filing(Check Applicable Line) <input type="checkbox"/> Form filed by One Reporting Person <input checked="" type="checkbox"/> Form filed by More than One Reporting Person
(City)	(State)	(Zip)			

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	10/31/2018		S		435,000 (1)	D	\$ 18.05	1,418,435	I	See Footnote (2)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1474 (9-02)
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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
						Date Exercisable	Expiration Date					
				Code	V	(A)	(D)					

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Satori Capital, LLC 2501 N. HARWOOD ST., 20TH FLOOR DALLAS, TX 75201	X	X		
SCGPM, LLC 2501 N. HARWOOD ST., 20TH FLOOR DALLAS, TX 75201		X		
Satori Capital Strategic Opportunities GP, LLC 2501 N. HARWOOD ST., 20TH FLOOR DALLAS, TX 75201		X		

Satori Capital III GP, LLC 2501 N. HARWOOD ST., 20TH FLOOR DALLAS, TX 75201		X		
Satori Capital Strategic Opportunities, LP 2501 N. HARWOOD STREET 20TH FLOOR DALLAS, TX 75201		X		
Satori Capital III, LP 2501 N. HARWOOD STREET 20TH FLOOR DALLAS, TX 75201		X		
VANDERBECK SUNNY 2501 N. HARWOOD ST., 20TH FLOOR DALLAS, TX 75201		X		
Eisenman Randy 2501 N. HARWOOD ST., 20TH FLOOR DALLAS, TX 75201		X		

Signatures

Satori Capital, LLC; By /s/ Sunny Vanderbeck; Title: President		11/01/2018
**Signature of Reporting Person		Date
SCGPM, LLC; By: /s/ Sunny Vanderbeck; Title: President		11/01/2018
**Signature of Reporting Person		Date
Satori Capital Strategic Opportunities GP, LLC; By: SCGPM, LLC, its Manager, By: /s/ Sunny Vanderbeck; Title: President		11/01/2018
**Signature of Reporting Person		Date
Satori Capital III GP, LLC; By: SCGPM, LLC, its Manager, By: /s/ Sunny Vanderbeck; Title: President		11/01/2018
**Signature of Reporting Person		Date
Satori Capital Strategic Opportunities, LP; By: Satori Capital Strategic Opportunities GP, LLC, its General Partner, By SCGPM, LLC, its Manager; By: /s/ Sunny Vanderbeck; Title: President		11/01/2018
**Signature of Reporting Person		Date
Satori Capital III, LP; By: Satori Capital III GP, LLC, its General Partner, By: SCGPM, LLC, its Manager; By: /s/ Sunny Vanderbeck; Title: President		11/01/2018
**Signature of Reporting Person		Date
Sunny Vanderbeck; By: /s/ Sunny Vanderbeck		11/01/2018
**Signature of Reporting Person		Date
Randy Eisenman; By: /s/ Randy Eisenman		11/01/2018
**Signature of Reporting Person		Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents 302,977 shares of Common Stock sold by Satori Capital Strategic Opportunities, LP ("Satori CSO") and 132,023 shares of Common Stock sold by Satori Capital III, LP ("SCIII") in connection with the closing of a secondary offering of Common Stock by certain selling stockholders of The Lovesac Company.

Represents 987,941 shares of Common Stock owned by Satori CSO and 430,494 shares of Common Stock owned by SCIII. Satori Capital Strategic Opportunities GP, LLC ("Satori CSOGP"), is the general partner of Satori CSO and Satori Capital III GP, LLC ("SCIIIIGP"), is the general partner of SCIII. SCGPM, LLC ("SCGPM") is the (2) manager of Satori CSOGP and SCIIIIGP and may be deemed to share voting and dispositive power with respect to the shares held by Satori CSO and SCIII. SCGPM is wholly owned and controlled by Satori Capital, LLC ("Satori Capital"), which is indirectly owned and controlled by Sunny Vanderbeck and Randy Eisenman through entities that Sunny Vanderbeck or Randy Eisenman own or control.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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