## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPR	ROVAL
OMB Number:	3235-0287
Estimated average	burden
hours per response	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

e Responses)														
Name and Address of Reporting Person *  McLallen Walter Field		2. Issuer Name and Ticker or Trading Symbol Lovesac Co [LOVE]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  _X_Director10% OwnerOfficer (give title below)Other (specify below)					
(Kast) (First) (Middle) TWO LANDMARK SQUARE, SUITE 300			3. Date of Earliest Transaction (Month/Day/Year) 10/02/2019					-					ow)	
(Street) STAMFORD, CT 06901				4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting PersonForm filed by More than One Reporting Person				
(City) (State) (Zip)			Table I - Non-Derivative Securities Acqu						es Acquire	lired, Disposed of, or Beneficially Owned				
curity		Date	Execution any	Date	ear) Coo	de str. 8)	(A) (Ins	or Disposed tr. 3, 4 and 5	sed of (D) d 5)  Owned Following Report  Transaction(s) (Instr. 3 and 4)		ring Reported		Ownership Form: Direct (D)	Beneficial Ownership
deport on a seg	parate line for each	Table II -	Derivative	Secu	ırities A	cqui	Persons containe form disp red, Dispose	who respo d in this fo plays a cur	rm are no rently vali	t required id OMB co	to respon	ıd unless tl		1474 (9-02)
2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Date, any	4. Transac Code	tion	5. Num of Derivat Securit Acquire (A) or Dispose	iber tive ies	6. Date Exe and Expirat	rcisable ion Date				Derivative Securities	Ownersl Form of Derivati Security Direct (I or Indire	Ownersh (Instr. 4)
					of (D) (Instr. 3 and 5)	3, 4,						Transaction	(s) (I)	ect
			Code	V	(Instr. 3	8, 4, (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction	(s) (I)	ect
Ш	10/02/2019		Code	V	(Instr. 3 and 5)				Title Commo. Stock	or Number of Shares	\$ 0	Transaction	(s) (I)	ect
	Walter Fie  NDMARK  RD, CT 06  curity  eport on a second or Exercise Price of Derivative	walter Field  (First) NDMARK SQUARE, SU (Street)  RD, CT 06901 (State)  curity  eport on a separate line for each  Conversion or Exercise Price of Derivative  3. Transaction Date (Month/Day/Year	Walter Field  (First) (Middle)  NDMARK SQUARE, SUITE 300  (Street)  RD, CT 06901  (State) (Zip)  curity 2. Transaction Date (Month/Day/Year)  eport on a separate line for each class of securities  Table II -  2. Conversion Or Exercise Price of Derivative 3. Transaction Date (Month/Day/Year)  3. Transaction Date (Month/Day/Year)  3A. Deemed Execution Date, any (Month/Day/Year)	Walter Field  (First) (Middle) NDMARK SQUARE, SUITE 300  (Street)  4. If Amend  RD, CT 06901  (State)  (Zip)  curity  2. Transaction Date (Month/Day/Year)  eport on a separate line for each class of securities beneficially  Table II - Derivative (e.g., puts, or Exercise Price of Derivative (Month/Day/Year)  (Month/Day/Year)  A. Deemed Execution any (Month/Day/Year)  3. Transaction Date (Month/Day/Year)  3. Deemed Execution Date, if Transaction Code (Month/Day/Year)  (Month/Day/Year)  (Instr. 8)	Walter Field  (First) (Middle) NDMARK SQUARE, SUITE 300  (Street)  (Street)  (Street)  (Street)  (A. If Amendmer RD, CT 06901  (State)  (Zip)  (Curity  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  2A. Deemed Execution Date any (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  Table II - Derivative Sect (e.g., puts, calls (e.g., puts, calls (month/Day/Year))  2. Conversion Oate (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  (Instr. 8)	Walter Field  (First) (Middle) NDMARK SQUARE, SUITE 300  (Street)  (Street)  (Street)  (Street)  (A. If Amendment, Date of Execution Date of Execution Date, if Gany (Month/Day/Year)  (In a separate line for each class of securities beneficially owned direction of Exercise Price of Derivative Security  (Month/Day/Year)  (Middle)  3. Date of Earliest Trans 10/02/2019  4. If Amendment, Date of Execution Date, if Gany (Month/Day/Year)  (In a separate line for each class of securities beneficially owned direction Date of Exercise (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  (Instr. 8)  (Instr. 8)  (A) of Dispose	Walter Field  (First) (Middle) NDMARK SQUARE, SUITE 300  (Street)  (Street)  (State)  (Zip)  (State)  (Zip)  (State)  (Zip)  (State)  (An Deemed Execution Date, if any (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  (Code   Table II - Derivative Securities Acquired (e.g., puts, calls, warrants, or Date or Exercise of Derivative Security  (Month/Day/Year)  (Month/Day/Year)	Walter Field Lovesac Co [LOVE]  (First) (Middle) 10/02/2019  (Street) 4. If Amendment, Date Original Filed(More Procession of Conversion or Exercise Price of Derivative Security Street)  (Middle) 10/02/2019  4. If Amendment, Date Original Filed(More Procession of Code (A) (Instr. 8)  (Month/Day/Year) 2. Transaction Date (Month/Day/Year) 2. Transaction Date (Month/Day/Year) (Month/Day/Year) 2. Transaction Date (Month/Day/Year) (Month/Day/Year) 2. Transaction Date (A) (Instr. 8)  (Month/Day/Year) 2. Transaction Date (A) (Instr. 8)  (Month/Day/Year) 3. Transaction Date (Month/Day/Year) 3. Transaction Date (Month/Day/Year) 3. Transaction Date (Month/Day/Year) 3. Number (A) Date (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) 3. Securities	Walter Field  (First) (Middle) (Street)  (Street)  (Street)  (RD, CT 06901  (State)  (State)  (Zip)  (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  24. Deemed Execution Date, if (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  (A) or Disposed (Instr. 8)  (A) or Disposed of or Berece, puts, calls, warrants, options, convertible security (Month/Day/Year)  2.  Table II - Derivative Securities Acquired, Disposed of, or Berece, puts, calls, warrants, options, convertible security (Month/Day/Year)  2.  Conversion or Exercise Price of Derivative Security (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  (Instr. 8)  (Instr. 8)  5. Number of Date Exercisable and Execution Date (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)	Walter Field  Lovesac Co [LOVE]  3. Date of Earliest Transaction (Month/Day/Year) 10/02/2019  (Street)  4. If Amendment, Date Original Filed(Month/Day/Year)  (State)  (Zip)  Table I - Non-Derivative Securities Acquired (A) or Disposed of (D) Original Filed (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  (Instr. 8)  Table II - Derivative Securities Acquired (A) or Disposed of, or Beneficially Contained in this form are not form displays a currently value of Execution Date, if Conversion or Exercise (Month/Day/Year)  Table II - Derivative Securities Acquired (A) or Disposed of, or Beneficially Contained in this form are not form displays a currently value of Underloady (Month/Day/Year)  Table II - Derivative Securities Acquired (A) or Disposed of, or Beneficially Contained in this form are not form displays a currently value of Underloady (Month/Day/Year)  Table II - Derivative Securities Acquired (A) or Disposed of, or Beneficially Contained in this form are not form displays a currently value of Underloady (Month/Day/Year)  A Deemed Execution Date, if Transaction of Ode Conversion of Underloady (Month/Day/Year)  A Derivative Securities Acquired (Month/Day/Year)  A Deemed Execution Date, if Transaction of Ode Conversion of Underloady (Month/Day/Year)  A Derivative Securities Acquired (Month/Day/Year)  A Deemed Execution Date, if Transaction of Underloady (Month/Day/Year)  A Deemed Execution Date, if Transaction of Underloady (Month/Day/Year)  A Deemed Execution Date, if Transaction of Underloady (Month/Day/Year)  A Deemed Execution Date of Underloady (Month/Day/Year)	Walter Field  Lovesac Co [LOVE]    X	Walter Field Lovesac Co [LOVE] X_Director Officer (give title below)  NDMARK SQUARE, SUITE 300 10/02/2019  4. If Amendment, Date Original Filed(Month/Day/Year) 6. Individual or Joint/Grown Form filed by More than On Form filed by More than On Date (Month/Day/Year) 2. Transaction Date (Month/Day/Year) 3. Transaction Date (Month/Day/Year) 4. Scurities Acquired (Month/Day/Year) 2. Number of Underlying Securities (Month/Day/Year) 3. Transaction Date (Month/Day/Year) 3. Transaction Date (Month/Day/Year) 4. Scurities Acquired (Month/Day/Year) 3. Transaction Date (Mo	Walter Field Lovesac Co [LOVE] (Check all applicat X_Director Officer (give title below) Ot NDMARK SQUARE, SUITE 300 (Street) 4. If Amendment, Date Original Filed(Month/Day/Year) 4. If Amendment, Date Original Filed(Month/Day/Year) (State) 2. Transaction Date (Month/Day/Year) (Month/Day/Year) 2. Transaction Date (Month/Day/Year) (Month/Day/Year) (A) or Disposed of (D) (Instr. 3, 4 and 5) (Instr. 3 and 4) (Instr. 3 and 4) (Instr. 3 and 4) (State) (Price of Date Original Filed(Month/Day/Year) (A) or Disposed of, or Beneficially Owned (Execution Date, if Instransaction (Month/Day/Year) (Nonth/Day/Year) (Nonth/Day/	Check all applicable   Check all applicable

	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
McLallen Walter Field TWO LANDMARK SQUARE, SUITE 300 STAMFORD, CT 06901	X					

## **Signatures**

/s/ Donna Dellomo as Attorney-in-Fact for Walter McLallen		10/04/2019
**Signature of Reporting Person		Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each restricted stock unit ("RSU") represents the contingent right to receive, upon vesting of the RSU, one share of the Issuer's common stock.
- (2) The reporting person received a grant of 3,245 RSUs, of which 100% are subject vesting on the first anniversary of the grant date.
- (3) The reporting person received a grant of 3,245 RSUs, of which 50% are subject vesting on the first anniversary of the grant date and 50% are subject vesting on the second anniversary of the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.