

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

OMB APPROVAL	
OMB Number:	3235-0287
Estimated average burden hours per response:	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Satori Capital, LLC</u>  (Last) (First) (Middle) 2501 N. HARWOOD ST., 20TH FLOOR  (Street) DALLAS TX 75201  (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>Lovesac Co [ LOVE ]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  <input checked="" type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner  Officer (give title below) Other (specify below)
	3. Date of Earliest Transaction (Month/Day/Year) <u>11/15/2018</u>	
		6. Individual or Joint/Group Filing (Check Applicable Line)  <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	11/15/2018		S		47,850 <sup>(1)</sup>	D	\$18.05	1,370,585	I	See Footnote <sup>(2)</sup>

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V		Date Exercisable	Expiration Date					

1. Name and Address of Reporting Person* <u>Satori Capital, LLC</u>  (Last) (First) (Middle) 2501 N. HARWOOD ST., 20TH FLOOR  (Street) DALLAS TX 75201  (City) (State) (Zip)		
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1. Name and Address of Reporting Person\*

[SCGPM, LLC](#)

(Last) (First) (Middle)

2501 N. HARWOOD ST.,  
20TH FLOOR

(Street)

DALLAS TX 75201

(City) (State) (Zip)

1. Name and Address of Reporting Person\*

[Satori Capital Strategic Opportunities GP, LLC](#)

(Last) (First) (Middle)

2501 N. HARWOOD ST.,  
20TH FLOOR

(Street)

DALLAS TX 75201

(City) (State) (Zip)

1. Name and Address of Reporting Person\*

[Satori Capital III GP, LLC](#)

(Last) (First) (Middle)

2501 N. HARWOOD ST.,  
20TH FLOOR

(Street)

DALLAS TX 75201

(City) (State) (Zip)

1. Name and Address of Reporting Person\*

[Satori Capital Strategic Opportunities, LP](#)

(Last) (First) (Middle)

2501 N. HARWOOD STREET  
20TH FLOOR

(Street)

DALLAS TX 75201

(City) (State) (Zip)

1. Name and Address of Reporting Person\*

[Satori Capital III, LP](#)

(Last) (First) (Middle)

2501 N. HARWOOD STREET  
20TH FLOOR

(Street)

DALLAS TX 75201

(City) (State) (Zip)

1. Name and Address of Reporting Person*		
<u>VANDERBECK SUNNY</u>		
(Last)	(First)	(Middle)
2501 N. HARWOOD ST., 20TH FLOOR		
(Street)		
DALLAS	TX	75201
(City) (State) (Zip)		
1. Name and Address of Reporting Person*		
<u>Eisenman Randy</u>		
(Last)	(First)	(Middle)
2501 N. HARWOOD ST., 20TH FLOOR		
(Street)		
DALLAS	TX	75201
(City) (State) (Zip)		

**Explanation of Responses:**

1. Represents 33,328 shares of Common Stock sold by Satori Capital Strategic Opportunities, LP ("Satori CSO") and 14,522 shares of Common Stock sold by Satori Capital III, LP ("SCIII") sold pursuant to an exercise of the underwriters' overallotment option in connection with a secondary offering of Common Stock by certain selling stockholders of The Lovesac Company.
2. Represents 954,613 shares of Common Stock owned by Satori CSO and 415,972 shares of Common Stock owned by SCIII. Satori Capital Strategic Opportunities GP, LLC ("Satori CSOGP"), is the general partner of Satori CSO and Satori Capital III GP, LLC ("SCIII GP"), is the general partner of SCIII. SCGPM, LLC ("SCGPM") is the manager of Satori CSOGP and SCIII GP and may be deemed to share voting and dispositive power with respect to the shares held by Satori CSO and SCIII. SCGPM is wholly owned and controlled by Satori Capital, LLC ("Satori Capital"), which is indirectly owned and controlled by Sunny Vanderbeck and Randy Eisenman through entities that Sunny Vanderbeck or Randy Eisenman own or control.

Satori Capital, LLC; By: /s/ Sunny Vanderbeck; Title: President 11/16/2018

SCGPM, LLC; By: /s/ Sunny Vanderbeck; Title: President 11/16/2018

Satori Capital Strategic Opportunities GP, LLC; By: SCGPM, LLC, its Manager; By: /s/ Sunny Vanderbeck; Title: President 11/16/2018

Satori Capital III GP, LLC; By: SCGPM, LLC, its Manager; By: /s/ Sunny Vanderbeck; Title: President 11/16/2018

Satori Capital Strategic Opportunities LP; By: Satori Capital Strategic Opportunities GP, LLC, its General Partner; By: SCGPM, LLC, its Manager; By: /s/ Sunny Vanderbeck; Title: President 11/16/2018

Satori Capital III, LP; By: Satori Capital III GP, LLC, its General Partner; By: SCGPM, LLC, its Manager; By: /s/ Sunny Vanderbeck; Title: President 11/16/2018

Sunny Vanderbeck; By: /s/ Sunny Vanderbeck 11/16/2018

Randy Eisenman; By: /s/ Randy Eisenman 11/16/2018

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.