

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL	
OMB Number:	3235-0287
Estimated average burden hours per response:	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Satori Capital, LLC</u> (Last) (First) (Middle) <u>2501 N. HARWOOD ST., 20TH FLOOR</u> (Street) <u>DALLAS TX 75201</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>Lovesac Co [LOVE]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner Officer (give title below) Other (specify below)
	3. Date of Earliest Transaction (Month/Day/Year) <u>10/31/2018</u>	
4. If Amendment, Date of Original Filed (Month/Day/Year)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	10/31/2018		S		435,000 ⁽¹⁾	D	\$18.05	1,418,435	I	See Footnote ⁽²⁾

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)					

1. Name and Address of Reporting Person*
Satori Capital, LLC
 (Last) (First) (Middle)
2501 N. HARWOOD ST., 20TH FLOOR
 (Street)
DALLAS TX 75201
 (City) (State) (Zip)

1. Name and Address of Reporting Person*
SCGPM, LLC
 (Last) (First) (Middle)
2501 N. HARWOOD ST., 20TH FLOOR
 (Street)
DALLAS TX 75201
 (City) (State) (Zip)

1. Name and Address of Reporting Person*

[Satori Capital Strategic Opportunities GP, LLC](#)

(Last) (First) (Middle)
2501 N. HARWOOD ST., 20TH FLOOR

(Street)
DALLAS TX 75201

(City) (State) (Zip)

1. Name and Address of Reporting Person*

[Satori Capital III GP, LLC](#)

(Last) (First) (Middle)
2501 N. HARWOOD ST., 20TH FLOOR

(Street)
DALLAS TX 75201

(City) (State) (Zip)

1. Name and Address of Reporting Person*

[Satori Capital Strategic Opportunities, LP](#)

(Last) (First) (Middle)
2501 N. HARWOOD STREET
20TH FLOOR

(Street)
DALLAS TX 75201

(City) (State) (Zip)

1. Name and Address of Reporting Person*

[Satori Capital III, LP](#)

(Last) (First) (Middle)
2501 N. HARWOOD STREET
20TH FLOOR

(Street)
DALLAS TX 75201

(City) (State) (Zip)

1. Name and Address of Reporting Person*

[VANDERBECK SUNNY](#)

(Last) (First) (Middle)
2501 N. HARWOOD ST., 20TH FLOOR

(Street)
DALLAS TX 75201

(City) (State) (Zip)

1. Name and Address of Reporting Person*

[Eisenman Randy](#)

(Last) (First) (Middle)

2501 N. HARWOOD ST., 20TH FLOOR

(Street)

DALLAS TX 75201

(City) (State) (Zip)

Explanation of Responses:

1. Represents 302,977 shares of Common Stock sold by Satori Capital Strategic Opportunities, LP ("Satori CSO") and 132,023 shares of Common Stock sold by Satori Capital III, LP ("SCIII") in connection with the closing of a secondary offering of Common Stock by certain selling stockholders of The Lovesac Company.

2. Represents 987,941 shares of Common Stock owned by Satori CSO and 430,494 shares of Common Stock owned by SCIII. Satori Capital Strategic Opportunities GP, LLC ("Satori CSOGP"), is the general partner of Satori CSO and Satori Capital III GP, LLC ("SCIII GP"), is the general partner of SCIII. SCGPM, LLC ("SCGPM") is the manager of Satori CSOGP and SCIII GP and may be deemed to share voting and dispositive power with respect to the shares held by Satori CSO and SCIII. SCGPM is wholly owned and controlled by Satori Capital, LLC ("Satori Capital"), which is indirectly owned and controlled by Sunny Vanderbeck and Randy Eisenman through entities that Sunny Vanderbeck or Randy Eisenman own or control.

Satori Capital, LLC; By /s/ Sunny Vanderbeck; Title: President	11/01/2018
SCGPM, LLC; By: /s/ Sunny Vanderbeck; Title: President	11/01/2018
Satori Capital Strategic Opportunities GP, LLC; By: SCGPM, LLC, its Manager; By: /s/ Sunny Vanderbeck; Title: President	11/01/2018
Satori Capital III GP, LLC; By: SCGPM, LLC, its Manager; By: /s/ Sunny Vanderbeck; Title: President	11/01/2018
Satori Capital Strategic Opportunities LP; By: Satori Capital Strategic Opportunities GP, LLC, its General Partner; By SCGPM, LLC, its Manager; By: /s/ Sunny Vanderbeck; Title: President	11/01/2018
Satori Capital III, LP; By: Satori Capital III GP, LLC, its General Partner; By: SCGPM, LLC, its Manager; By: /s/ Sunny Vanderbeck; Title: President	11/01/2018
Sunny Vanderbeck; By: /s/ Sunny Vanderbeck	11/01/2018
Randy Eisenman; By: /s/ Randy Eisenman	11/01/2018

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.